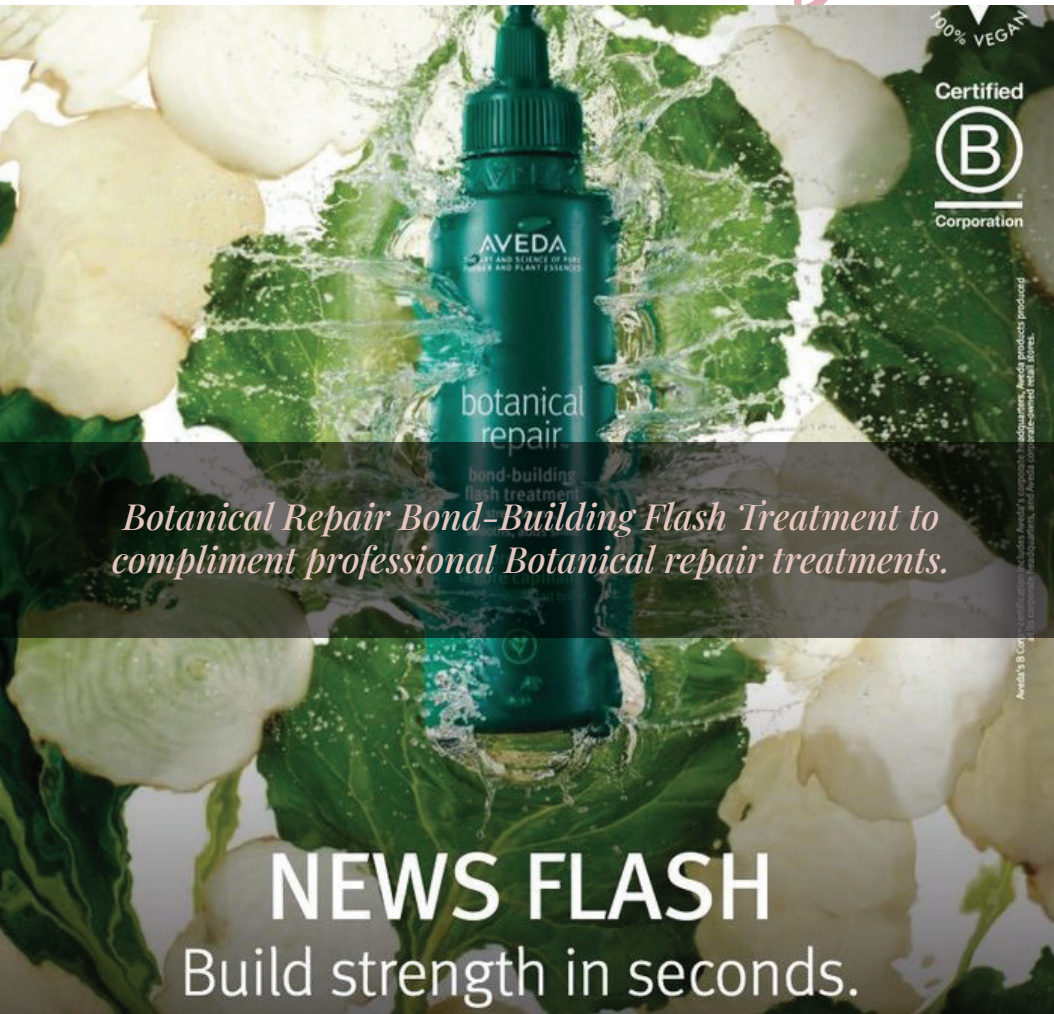


Newsletter



JANUARY 2024



Botanical Repair Bond-Building Flash Treatment to compliment professional Botanical repair treatments.

NEWS FLASH
Build strength in seconds.

NEW: AVEDA BOTANICAL REPAIR

INTRODUCING NEW BOTANICAL REPAIR BOND-BUILDING FLASH TREATMENT, THE PERFECT COMPLIMENT TO PROFESSIONAL BOTANICAL REPAIR TREATMENTS, ESPECIALLY FOR HAIR COLOUR GUESTS.

Powered by:

- Vegan lactic acid for smoothness
- Lamellar liquid crystal technology for boosted shine
- Triple-action strengthening technology for deep bond-building

Why we love it:

- Instantly strengthens (in 10 seconds) after one use
- Seals and smooths the cuticle for optimal, light-reflecting shine and condition
- Resurfaces the cuticle by smoothing down damaged, and frayed layers for a flawless, smooth finish
- Formulated for all hair types and textures
- Creates a lightweight veil on the hair and locks in lipids for instant, light-reflecting shine from roots to tip
- Safe for colour-treated and chemically processed hair
- Silicone-free, vegan and cruelty-free
- 98% naturally derived



BUY AVEDA ONLINE
pierrots.com.au/aveda-salon



GREETINGS, HOPE YOU ARE WELL AND ALL THINGS ARE GREAT!

It has been a whirlwind so far this year.

We all had a fabulous Christmas and New Year and enjoyed some downtime.

We had our traditional Christmas breakfast for all our team on Christmas Eve exchanging Secret Santa gifts and enjoying each other's company before embarking on our last day that we would all be working together for 2023.

So, love having Celia back from maternity leave, I think we all missed her very much!

We already have a jam-packed 2024 calendar full of education and events. Our first one is our workshop, see details below and the BIGGEST MORNING TEA, so look out for that.

I hope you're enjoying reading our news. Please remember, I always like feedback on anything you'd like to share.



HAVE YOU JOINED OUR NEW DIGITAL STAMP ME LOYALTY PROGRAM YET?

THE NEW WAY TO EARN REWARDS ON YOUR MOBILE PHONE EVERY TIME YOU SPEND AT PIERROT'S!

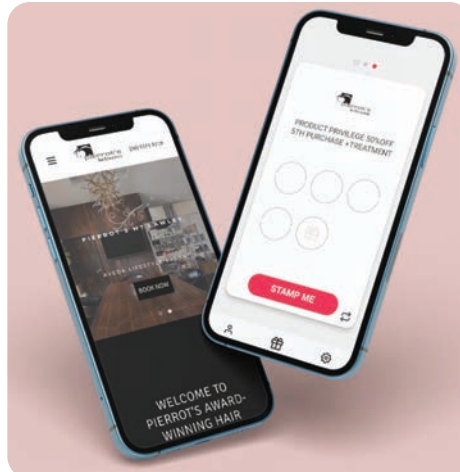
Reward Programs Available:

- Product Rewards
- Eyebrow Rewards
- Blow Dry Rewards
- Botanical Loyalty Rewards

We want to show you a token of our appreciation, so that's why with every purchase made with us, you'll get rewarded. It's that simple. No complicated terms and conditions, just download the 'Stamp Me' app from the Google Play Store or Apple Store.

1. Sign up and enter your details
2. Search for 'Pierrot's Hair & Brow Studio'
3. Get earning.

You can redeem stamps by scanning our QR code at the front desk at check out.



INTRODUCING MATT

WE ALL LOVE OUR MATT WHO HAS BEEN WITH US FOR OVER 13 YEARS.

Matt started as an apprentice with us and has since then developed his hairdressing skills to become a principal stylist. He now shares the responsibility of managing the salon with Gemma and is a valuable asset to our team.

Matt's working hours are as follows:

Tuesday & Wednesday: 9am - 8pm

Friday: 9am - 7pm

Saturday: 8am - 4pm

Please note: Matt will be on leave from 8th March to 26th March.

Matt's favourite product is:

Botanical Repair Bond Building Styling Crème. It repairs damage, smooths frizz and leaves the hair so beautiful and shiny with a slight hold for the longevity of any style.

What do you do when you're not at work:

Very chilled. I enjoy doing creative activities like paint by numbers, drawing, and colouring. Currently, I'm saving up for an apartment, so I'm not socialising much.

Favourite thing about Pierrots:

Our great team of beautiful people.

THE DIFFERENCE WITH DIRECTOR/PRINCIPAL/ SENIOR/JUNIOR HAIRSTYLIST EXPLAINED

WHEN IT COMES TO GETTING YOUR HAIR STYLED, THE PRICE YOU PAY WILL DEPEND ON THE EXPERIENCE AND SKILLS OF THE STYLIST YOU CHOOSE.

Reward Programs Available:

- At the top of the hierarchy, you'll find the Director hairstylist, who typically has many years of experience and advanced training, so they are highly skilled. As a result, their services are charged at the highest prices.
- The Principal hairstylist is a level below the Director, but still has significant experience and training, and is very skilled. Their prices are typically slightly lower than that of the Director but still higher than the Junior or Senior hair stylists.
- Senior hair stylists have several years of experience and are highly skilled. They have completed advanced training courses but have not yet reached the level of a Director or Principal stylist. They are less expensive than the Director or Principal, but more than the Junior hairstylist.
- Finally, Junior hairstylists are the newest members of the team. They may still be completing their schooling or have just graduated, but they are still learning and gaining experience on the job. As a result, their prices are typically the lowest of all the hairstylists.

We always recommend checking with us or the stylist directly to get an accurate quote for the services you're interested in.

SALON SCOOP

Pierrot's Look and Learn Workshop

Join us for an evening of learning, where our talented stylist will guide you through step-by-step tips to help you achieve that salon look right at home.

This workshop will cover:

- Long-lasting everyday makeup
- Low-maintenance haircut & styling techniques
- How extensions can elevate your look
- Creating hair up's at home
- DIY curls & straightening methods

When: Wednesday, 13th March from 6-8 pm

Where: U1/2, 885 Beaufort St, Inglewood

Cost: \$50 per ticket *Limited seats available
Tea and coffee included.

TICKETS: trybooking.com/COUKL



For questions or bookings, call Mt Lawley on **08 9371 8210**

Alternatively look at upcoming availability on our Live Appointment Booking System.

Visit pierrots.com.au