

# Newsletter



NOVEMBER 2023

## PIERROT'S SOIREE

We would like to extend our heartfelt thanks to all who joined us for an amazing Soiree, celebrating the past year's work of our apprentices and senior stylists.

With only a couple of months of planning, the Pierrot's artistic team achieved a successful event, held at Doubletree Northbridge. It was an exclusive night to remember for the invited past and present employees, VIP guests, family, and friends. They were treated to a showcase of creative and fantastic hair styling, makeup, and gorgeous garments by renowned Australian designers, Karen Elizabeth Young, Jonte' Designs and House of Wings.

It's no secret that we couldn't have made this event possible without the help of the community businesses that participated and the Pierrot's House models who assisted us in bringing this celebration to reality.



## GREETINGS HOPE YOU ARE WELL AND ALL THINGS GREAT!

As another year comes to a close, I wanted to take a moment to reflect on everything that has happened. This year has been full of exciting events, educational sessions, and system relaunches.

- We gave our team and their families a special 2022 Christmas present in February - a day at Rottnest Island.
- We celebrated "Hairstylist Appreciation Day" with a belly dancer and enjoyed a 15-minute head, neck, and shoulder massage.
- Our big event of the year was the 40/10 Runway Show to celebrate 10 years on 2nd Ave and 40 years since the launch of Pierrots.
- We attended multiple events, including the Prive Fashion Platform, Aveda's inaugural retreat, and I attended the annual Australian Hair Council Education Forum and the Hair Festival.
- We also participated in a full-day First Aid Course held in our salon and I learnt a lot.
- Matt and Marisa styled the hair for Fashions on the Field at Optus Stadium for Melbourne Cup Day.
- Launched a national platform to provide hairdressers with access to all of the company's education.
- In the salon, we added a private lash bar and made some decorative upgrades. Everything looks fantastic, with just a couple of more things to do after Christmas.
- Lastly, our apprentice's progress was showcased at our end-of-year Soiree.

I hope you are enjoying reading our news. Please remember I always like feedback on anything you'd like to share.



## PIERROT'S LOYALTY PROGRAM

WE'RE EXCITED TO INTRODUCE OUR BRAND NEW DIGITAL STAMP ME LOYALTY PROGRAM - THE NEW WAY TO EARN REWARDS ON YOUR MOBILE PHONE EVERY TIME YOU SPEND AT PIERROT'S!

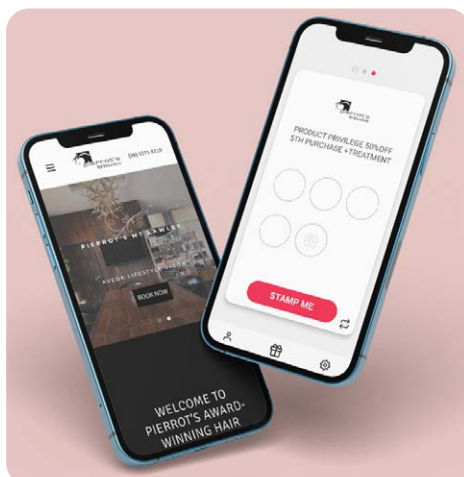
### Reward Programs Available:

- Product Rewards
- Eyebrow Rewards
- Blow Dry Rewards
- Botanical Kinetics Rewards

We want to show you a token of our appreciation, so that's why with every purchase made with us, you'll get rewarded. It's that simple. No complicated terms and conditions, just download the 'Stamp Me' app from the Google Play Store or Apple Store.

1. Sign up and enter your details
2. Search for 'Pierrot's Hair & Brow Studio'
3. Get earning.

You can redeem stamps by scanning our QR code at the front desk at check out.



## Guest offer:

### HOLIDAY GIFTING

WITH THE HOLIDAY SEASON IN FULL SWING, WE WANT TO REMIND YOU THAT THERE IS STILL TIME TO PICK UP LAST-MINUTE GIFT VOUCHERS OR GIFT SETS FOR YOUR LOVED ONES.

Our salon offers a wide range of services including haircuts, colouring, styling, makeup and brow and lash services, making it the perfect gift for anyone who loves to be pampered.

Our gift voucher can be redeemed for any of our services. Alternatively, you can choose from our selection of Aveda-curated gift sets, which include some of our most popular products.

With up to 25% savings, there is a gift set that's perfect for everyone, and it's the perfect opportunity to treat someone special.

**Don't wait until it's too late! Visit us in-salon today and grab that perfect gift for your loved ones.**



### INTRODUCING GEORGIA

GEORGIA HAS BEEN A VALUABLE MEMBER OF OUR TEAM FOR THE LAST 9 YEARS IN THE ROLE OF MARKETING EVENT COORDINATOR AND BACKUP RECEPTIONIST.

She has been working from home since returning from her maternity leave, taking care of her two beautiful boys, Nate and Miles. Georgia is the most organised person I know and she always keeps me in line.

#### Georgia's favourite product is:

My favourite Aveda product is one from their skincare range. The Botanical Kinetics Exfoliating Crème Cleanser! My go-to face wash. Great for a nice face cleanse & to remove makeup, super gentle on the skin too!

#### What do you do when you're not at work:

Outside of work, I am kept very busy with my two young boys, they are 3 and a half and 8 months old. I love spending time with my husband, my boys, and my family and making special memories.

#### Favourite thing about Pierrots:

I have a family within Pierrot's - my work family. I have grown up with them, and been with them for almost 10 years! Julie is one incredible boss & friend and also so lucky to have one of my best friends in Gemma!



### SALON SCOOP: CELIA RETURNS FROM MATERNITY LEAVE

We are thrilled to announce that our talented Celia will be returning from maternity leave in January. We have all missed Celia's presence in the salon, and are excited to have her back.

**Celia will be returning full-time on January 29th and working on Monday, Wednesday, Thursday, and Saturday.**

**Additional Information:** Mark your calendars for December 9th, 16th and 23rd! Celia will be available in the salon to help you achieve your desired hair transformation just in time for the holiday season. During her time away, when she was not busy attending to her gorgeous

baby girl, Celia has been keeping up with the latest trends and techniques to ensure that she is offering the best possible service to her clients. She is eager to share her new skills with all of you!

To celebrate her return, we would like to offer you a complimentary deep massage conditioning treatment worth \$36.50 for all hair services booked with Celia. Simply mention this promotion when booking your appointment.

We look forward to seeing you all soon and welcoming Celia back to the salon.