# Newsletten



JULY-AUGUST 2023



# Specialised scalp analysis service now available.



#### **AVEDA SCALP SOLUTIONS**

ARE YOU EXPERIENCING ANY PROBLEMS WITH YOUR SCALP?

Our salon offers a specialised service designed to address the specific concerns of each scalp type, whether it's normal, oily, or dry. Aveda's NEW Scalp Solutions system complements our service, and we have a scalp camera that can analyse your scalp and recommend salon treatments and homecare.

#### **Product Claims**

- Scalp stays fresher, cleaner, and longer
- Helps control excess sebum so you can extend the time between washes
- Instant reduction in sebum
- 79% of panellists demonstrated an instant reduction in sebum
- O Silicone-free, vegan and cruelty-free
- 98% naturally derived

**Book your appointment today!** 

### **Sensory claims** - Instant/immediate:

- 96% said it left scalp feeling invigorated
- 96% said it left scalp feeling less oily
- 98% said it left scalp feeling revitalized
- 93% said it left scalp looking less oily
- 95% said it left scalp feeling purified
- 96% said the aroma neutralized unpleasant odours
- 97% said it left hair smelling clean and fresh
- 99% said it left hair feeling clean
- 98% said it left hair feeling light and airy at the roots



# GREETINGS HOPE YOU ARE WELL AND ALL THINGS GREAT!

By the time you read this, I will be in Europe enjoying the warm weather! I am excited for the trip. Asha and Jake will be attending two weddings while my main event will be taking care of our new baby. It's a tough gig, but someone has to do it!

Gemma will work an extra day (Thursday) while I am away, so either Gemma or Matt will be in the salon at all times. I have full faith in our team to provide you with the best service.

In May, you helped us raise over \$4,000 for Cancer Council WA! A huge thank you for your support! The funds raised through Australia's Biggest Morning Tea not only enable lifesaving research but also fund cancer prevention programs and provide critical support to West Australians in need.

Last year's Australia's Biggest Morning Tea raised close to \$1 million, contributing to projects including cancer research, support lines, transportation, and free wigs and scarves for patients.

I am really happy with our salon improvements about halfway thru now so I trust you like them too!

I hope you are enjoying our news. Remember I always like feedback on anything you would like to give.

Kind regards

For questions or bookings, call Mt Lawley on **08 9371 8210** 

Alternatively look at upcoming availability on our Live Appointment Booking System. Visit **pierrots.com.au** 

#### SALON SCOOP

Matt has returned from his European vacation looking fantastic and bursting with exciting stories! "I had so many highlights. I love Capri, it's so beautiful. I had an amazing experience horseback riding in Rome and enjoyed a lot of shopping.









#### INTRODUCING LONDI

WE ARE LUCKY TO HAVE LONDI ON OUR MANAGEMENT TEAM.

She has a background in social media, Marketing, and HR, and has seamlessly integrated into our team while redefining many of our policies and procedures.

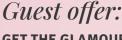
#### Londi's favourite product is:

The Shampure Composition Oil is amazing! Its lovely scent and moisturising properties make it the perfect oil for me to use before bed to relax.

What do you do when you're not at work: Spend quality time with my husband, family and friends. Exploring Perth, and I love to cook up a storm.

**Favourite thing about Pierrots:** 

I love my work, and I love the people I work with.



GET THE GLAMOUR HAIR AND MAKEUP PACKAGE FOR ONLY \$180

DID YOU KNOW WE OFFER MAKEUP SERVICES? GET READY FOR YOUR EVENT WITH OUR MAKEUP SERVICES AND HAIR STYLING, ALL IN ONE CONVENIENT LOCATION.

#### Package includes:

- Makeup Application including lashes
- Ory Styling, (irons or curls) or
- Blow Dry

**Book your appointments now!** 





## SALON SCOOP

#### Save the date:

Wednesday, 29th November

The Pierrot's Soiree is back and better than ever. Join us for an amazing evening as we celebrate the past year and the work of our apprentices and senior stylists. It's going to be a showcase you don't want to miss!



I NEED YOUR HELP! WE ARE EXPERIENCING AN UNMANAGEABLE AMOUNT OF LATE RESCHEDULING OF APPOINTMENTS. I MUST IMPLEMENT A 48-HOUR CHANGE OF APPOINTMENT POLICY.

I understand we have all had so much sickness, which we must wear, but it seems to be changes for any reason. For all new guests, we have implemented a 50% deposit that is non-refundable if changes are made within 48 hours of your appointment. Thank you for your understanding.

